



SACRAMENTO - SAN JOAQUIN
DELTA CONSERVANCY

3500 Industrial Blvd.
West Sacramento, CA 95691
<http://www.deltaconservancy.ca.gov>

Update Regarding Fall 2011 Delta Roundtable

Requested Action: Receive information about progress regarding the fall 2011 Delta Roundtable. Advise and direct Delta Conservancy staff regarding next steps, as necessary.

Recommendation

Staff continue to work with Water Education Foundation (WEF) to secure underwriting or sponsorships for the roundtable, secure the keynote speaker, and confirm other panelists.

Background

The Board approved in concept the fall 2011 Delta Roundtable at its March 16, 2011, meeting. Conservancy staff was directed to contact proposed speakers and seek partnerships to carry out the roundtable.

Partnership with WEF

Conservancy staff met with the WEF to explore their interest and availability to partner in this roundtable. WEF agreed to partner with the Conservancy and staff from both organizations worked on a letter of inquiry to a potential underwriter for the program. WEF will assist with publicity, registration, and logistics for the roundtable.

The Conservancy selected Tuesday, October 18, 2011, as the date for the roundtable. Haggin Oaks Golf Course, 3645 Fulton Avenue, Sacramento is the site for roundtable; this location was selected because it was large enough to hold an anticipated audience of 200 or more people and is less than 10 minutes away from downtown Sacramento with plenty of free parking. Other locations scouted for the roundtable included the Ryde Hotel and the Grand Island Mansion; unfortunately neither of the Delta locations were large enough and did not have adequate parking for the anticipated attendance.

All proposed panelists for the first panel have agreed to participate; Jeff Conklin, founder of CogNexus; Richard Norgaard, Ph.D., from U.C. Berkeley, and Ian Mitroff, founder of Mitroff Crisis Management.

Meeting Date: May 18, 2011
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Invitations to participate have been sent to William Eggers, Governor Brown, and Senator Feinstein. Staff is also working with WEF to develop potential panelists for the second panel. See Attachment 1 for the fact sheet regarding this event.

Attachments

Attachment 1: Delta Conservancy's Proposed Roundtable Fact Sheet

Contact

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Sacramento-San Joaquin Delta Conservancy
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**Attachment 1: Delta Conservancy's Proposed Roundtable
FACT SHEET**

- Who:** The Sacramento-San Joaquin Delta Conservancy is organizing
- What:** a day-long roundtable forum to explore new ideas and discuss the challenges of successfully implementing large-scale, government-led restoration and conservation programs in the Delta. The roundtable would be followed by an art and wine reception featuring Delta inspired art and Delta wine and food products.
- When:** October 18, 2011
- Where:** Haggin Oaks Golf Course, 3645 Fulton Avenue, Sacramento, 95821.
- Why:** The past four-plus years have seen renewed vigor in Delta-wide planning and discussion. Most of those discussions have centered on solving the problem(s) of the Delta. This roundtable forum is different, in that it will focus on what needs to happen to successfully carryout the restoration and conservation plans currently being developed. One goal of the roundtable is to shift the conversation about the Delta away from the Delta being a "problem to be solved" and to a place where there are "conditions that can be managed."
- How:** The proposed structure of the roundtable includes a keynote speaker and panel discussions, with opportunities for participation by attendees.
- Proposed Keynote Speaker:** William Eggers, co-author of *If We can Put A Man On The Moon: Getting Big Things Done In Government*. (invited). In his book, Mr. Eggers describes the five stages of successful, large-scale government programs and the seven traps that can derail any project.
- Contact:** Campbell Ingram, executive officer, 916-375-2089, cingram@deltaconservancy.ca.gov or Nancy Ullrey, program manager, 916-375-.2087, ullrey@deltaconservancy.ca.gov

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Panel: The Delta's Wicked Problem. This panel will focus on how to think beyond "problem solving" for the Delta into managing the conditions in the Delta to meet the state's co-equal goals of ecosystem restoration and water supply reliability.

Panelists are:

Dr. Jeff Conklin, director of CogNexus Institute in Napa, and author of *Dialogue Mapping: Creating Shared Understanding of Wicked Problems*. (confirmed)

Dr. Richard Norgaard, UC Berkeley and Delta Independent Science Board member. He co-authored the "New Perspectives on Science and Policy in the Bay-Delta," which discusses the wicked problems in the Delta. (confirmed)

Ian I. Mitroff, author of *Dirty Rotten Strategies: How We Trick Ourselves and Others into Solving the Wrong Problems Precisely*. He is founder of Mitroff Crisis Management in Oakland, California. (confirmed)

Proposed Luncheon Speaker: California Natural Resources Secretary John Laird.

Panel: This panel will focus on innovations in floodplain management integrated with ecosystem restoration.

Dale Morris, PhD. is an economist with the Royal Netherlands Embassy in Washington, D.C. would speak about how the Dutch flood protection programs have evolved to include more ecosystem projects "making room for the river" and the challenges of floodplain management and urban deltas. (considered)

Sidney Coffee is a senior advisor with the America's WETLAND Foundation and works in developing collaborations for sustaining world deltas through its World Delta Dialogues. She helped to create Louisiana's Master Plan for Coastal Restoration and Protection pre-and post-Hurricane Katrina. She also helped reorganize state government to more comprehensively address coastal restoration and protection efforts. (considered)

Panel: This panel will feature the executive officers of the three state agencies charged with restoration and conservation efforts in the Delta. They will discuss the challenges and opportunities for innovation that will arise from implementing the Delta Plan and other plans such as the Bay Delta Conservation Plan. Panelists include:

Campbell Ingram, executive officer, Sacramento-San Joaquin Delta Conservancy (confirmed)

P. Joseph Grindstaff, executive officer, Delta Stewardship Council (invited)

Michael Machado, executive director, Delta Protection Commission (invited)

Panel: The last speaking event of the day will be a moderated conversation between **Senator Diane Feinstein (invited)** and **Governor Jerry Brown (invited)** to discuss their perspectives regarding the challenges and innovations they'd like to see regarding implementing large-scale, government-led restoration and conservation efforts in the Delta.

Reception: After the final panel, the Conservancy suggests having a reception that features wine and food products from the Delta and having an art and photography show featuring the Delta and its residents. This reception would last approximately from 5-8 p.m.